



University of Southern California
Viterbi School of Engineering
introduces

Executive Petroleum Program

*Economics, Exploration and Production:
How to Face the Evolving Petroleum Industry*

April 26-29, 2010

University Park Campus
Los Angeles, California

Dr. Yannis Yortsos
Dean, USC Viterbi School of Engineering

Dr. Fred Aminzadeh
Director of Executive Petroleum Program

Executive Petroleum Program

Economics, Exploration and Production: How to Face the Evolving Petroleum Industry

The University of Southern California Viterbi School of Engineering is pleased to announce our 2010 Executive Petroleum Program (EPP). The intensive, 4-day program provides a high-level technical overview of the oil and gas industry to executives with a limited, or very specialized, background in engineering or petroleum technologies.

EPP provides executives with the foundation required to remain current with the constantly evolving industry. Sessions are led by top industry experts and are designed to give participants an understanding of the current issues and challenges in the upstream oil and gas industry - specifically in the areas of Geology, Geophysics, Drilling/Completion/Stimulation/Formation Evaluation, and Production/Reservoir Management.

Upon completion of this course, executives will have the knowledge to assess new technology and make informed purchasing decisions across all areas of the upstream oil and gas industry.

Invitation to Learn More

You are cordially invited to attend an informational webinar for the 2010 Executive Petroleum Program. The brief presentation will provide an overview of the topics to be covered during the 4-day program and the opportunity to ask questions. If you are unable to attend the live session, a recorded version will be available at <http://viterbi.usc.edu/epp2010>.

Date: Wednesday, December 9, 2009

Time: 11:00 am - 11:45 am (PST)

RSVP: Please email professional@mapp.usc.edu or call 213.821.1836 for information on how to join the webinar.

We encourage all who may have an interest to attend, so please forward this invitation to colleagues and friends.

Faculty and Invited Guest Speakers Include:

Fred Aminzadeh, USC Professor & past President, SEG

Bill Barkhouse, Past ExxonMobil Executive & past President, SEG

Bill Cobb, Past President, SPE

John Donohue, Past President, Spirit 76

Iraj Ershaghi, USC Professor & Director, CiSOFT

John Gibson, President and CEO, Paradigm & past President, Halliburton

John E. Hodgins, President, Ryder Scott Company

Kathy Hogenson, President, Zone Energy & past President, Santos America

John Imle, CEO, Nations Petroleum & past President, Unocal

Derek Mathieson, VP & President-Products & Technology, Baker Hughes

Donald Paul, Exec. Director, USC Energy Institute & past Exec. VP, Chevron

Kurt Strack, President, KMS Technologies

Dan Tearpock, President & CEO, Subsurface Consultants Associates

Benefits

Participants can expect to leave the program with a number of benefits, including:

- Acquiring a high-level understanding of the key technological elements of exploration and production
- Gaining a better understanding of the cost benefits of different exploration and production expenditures
- Knowing how to leverage new technologies into advanced opportunities
- Learning from and collaborating with industry experts and peers on current and technical challenges in the industry

<http://viterbi.usc.edu/epp2010>

Who Should Attend

Current executives (Chief Officers, Presidents, VPs) of:

- National Oil Companies
- Multi-National Oil Companies
- Independent Oil Companies
- Oil Service Companies

Investment community with an interest in the energy industry, including:

- Venture Capitalists
- Fund Managers
- Investment Bank Executives

Location

The Executive Petroleum Program will take place on the University of Southern California campus. Accommodation and travel information will be provided upon registration.

Program Fees

\$7,500

Discounts available for multiple participants from one organization.

Program Fees include:

- 4-day intensive program with an opening reception on Sunday, April 25
- All program materials, tools and literature
- Continental breakfast, luncheons, cocktail reception and dinner banquet
- Collaboration with fellow oil and gas executives led by academic and industry experts

For questions or more information, please email professional@mapp.usc.edu or visit <http://viterbi.usc.edu/epp2010>.

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